

RAISING STANDARDS OF TVET STUDENT RECRUITMENT

Vol 3 Sept 2021
COLLEGE BITS

**STIMULATING IDEAS TOWARDS
A NEW PARADIGM**

Building a Talent Recruitment Pipeline from Schools to Colleges

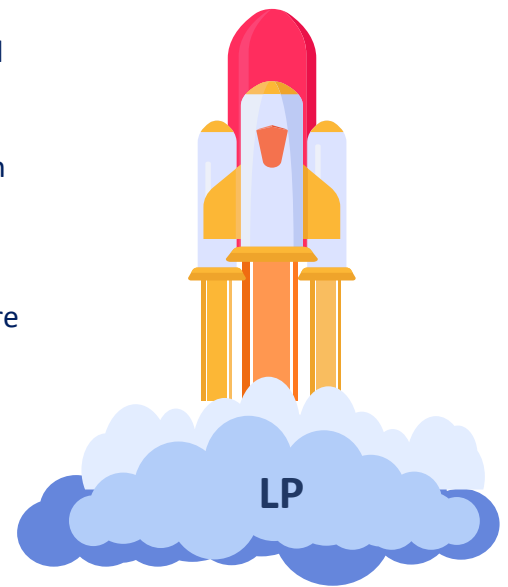


The Student Profiler Solutions in South Africa

South African TVET Colleges are constantly seeking partnerships towards achieving a wide range of objectives and goals. For us, interaction with our partnership colleges are paramount to the identification of operational solutions that tackle the challenges at TVET Colleges. We tend to listen when colleges speak. This Public - Private sector innovation is set to grow exponentially in 2022 and beyond.

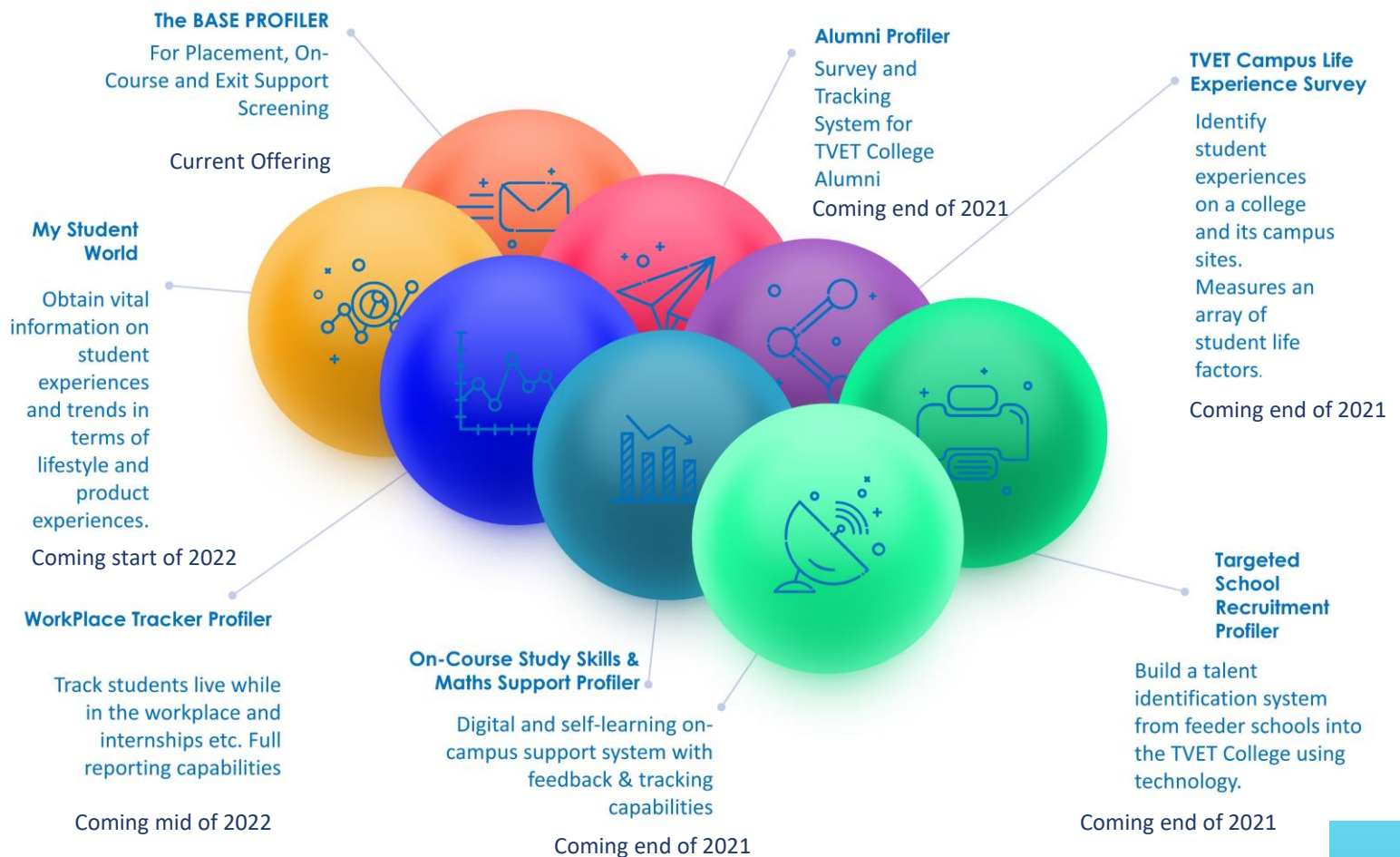
Many of our current TVET College and prospective partners are set to benefit from our investments into technology and innovation.

We are inviting colleges to contact us about utilizing our various Profiler systems to address problems at TVET Colleges.



Solving Problems with Digital Technology

In Partnership with TVET Colleges: Our Goal is To Improve Pass and Retention Rates



Innovative Partnerships Yield Benefits and Results
Just ask our many partner colleges

Raising Standards of Recruitment at TVET Colleges

KEY QUESTION: How do you ensure the new intake of students have the right information and qualification to complete a course?

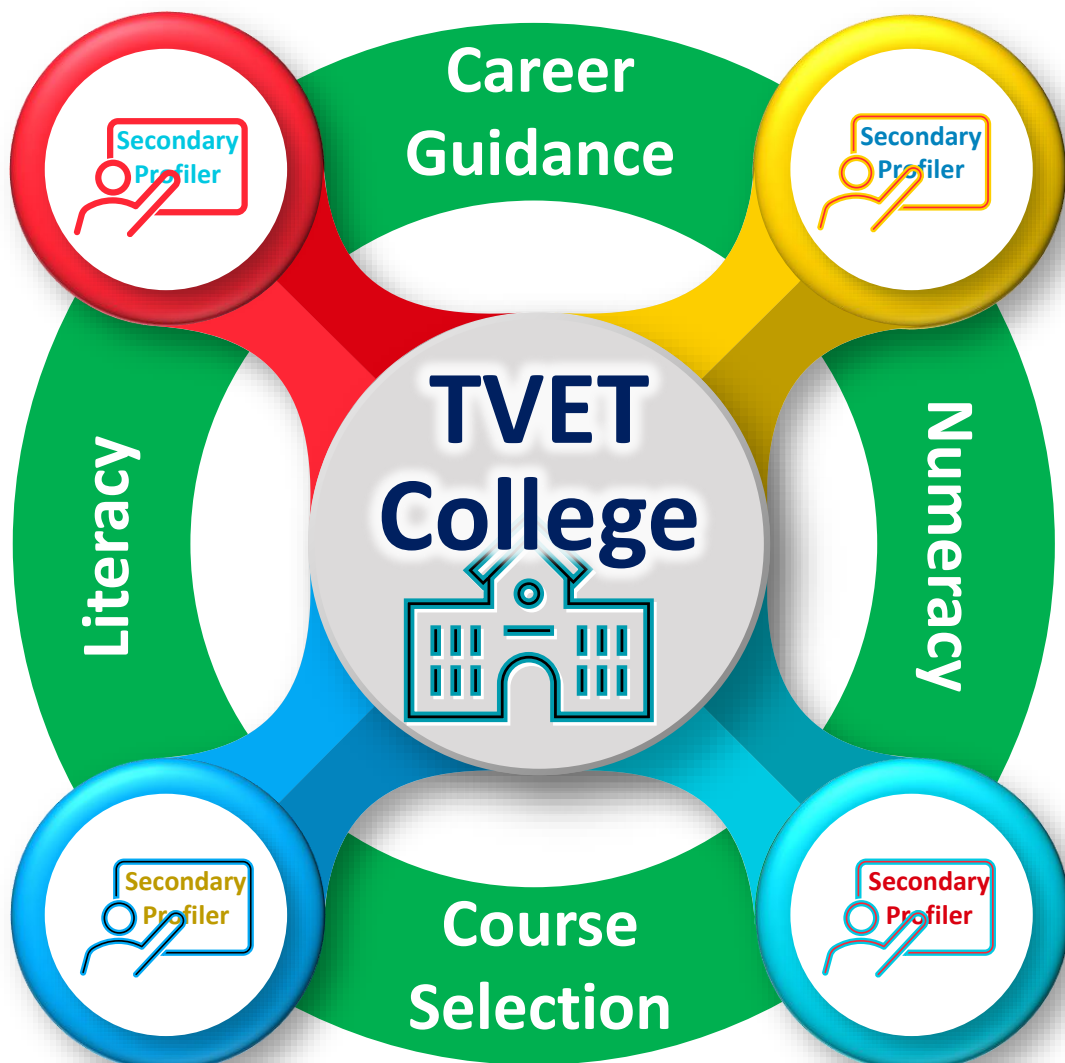
This was the question our partner colleges asked us to help address. Our suggested solution was for the college to sponsor the introduction of Targeted Student School Profiler into all their college feeder schools. Profiler would then provide early information on **Careers and Course Choices and evaluate literacy and numeracy skills** to see if they were enough for their aspirations.

Benefits to TVET Colleges

- Knowledge about people interested into studying in TVET or potential people who MAY wants to
- Open new marketing way (personal invitations for open day)
- Raising awareness among people about the existence and potential of the college
- Identify potential new courses
- Provide teachers with information about potential skills shortages, which could be address.

KEY FACTS

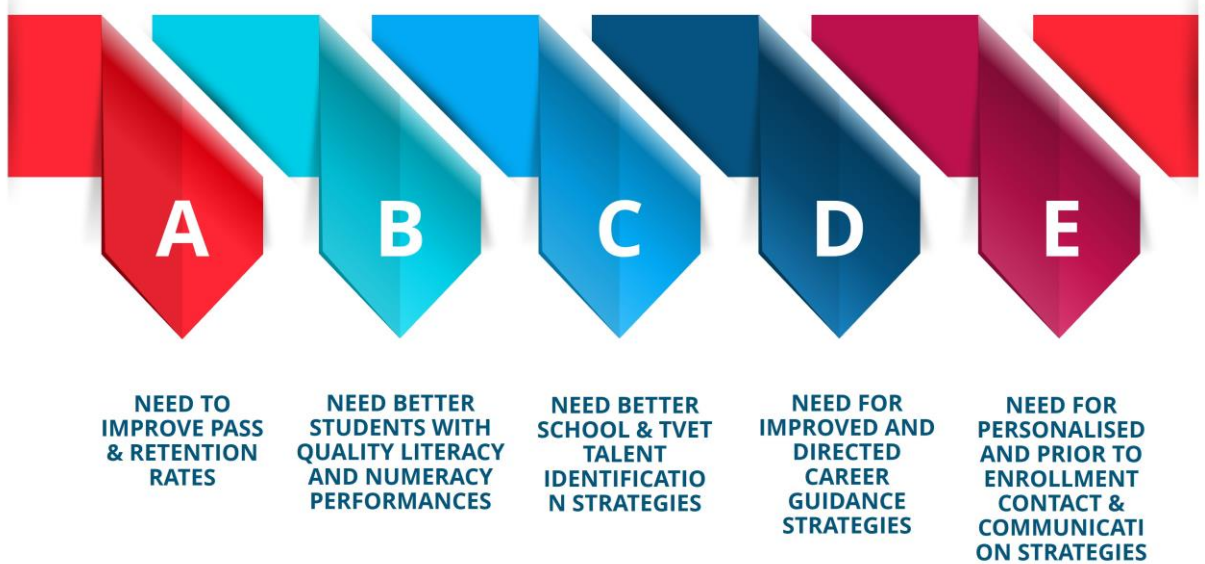
- In a survey of over 56 000 TVET students, **30%** said they did not receive enough career guidance.
- **73%** of student failures can be predicted from their literacy and numeracy skills.



Addressing Challenges Affecting Quality Recruitment

KEY Challenges:

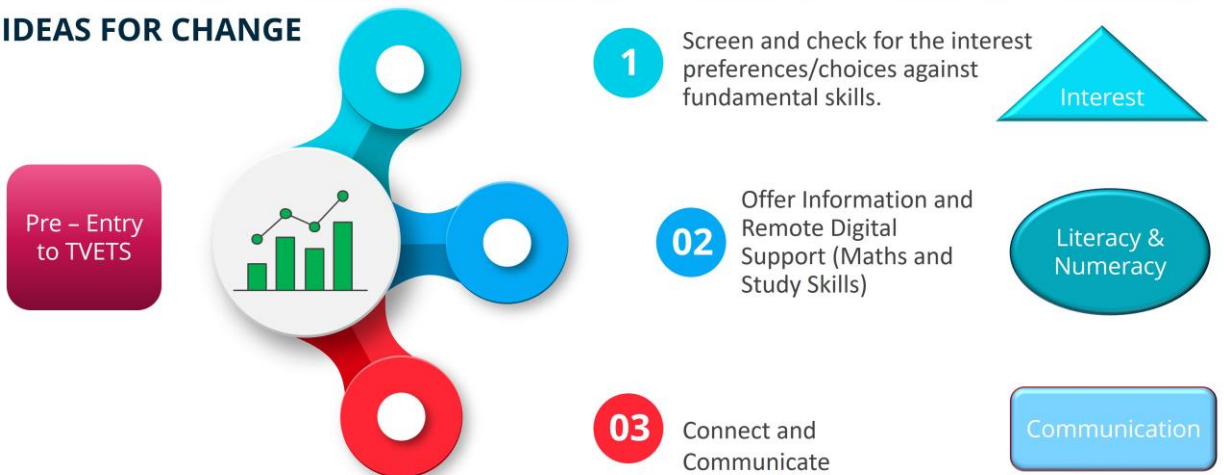
TVET Recruitment & Pre-Entry Student Support Ideas for Colleges



The Learner Profiler Solution



IDEAS FOR CHANGE



TVET COLLEGES CAN MEET THE NEED

Pie charts that tell a story of need

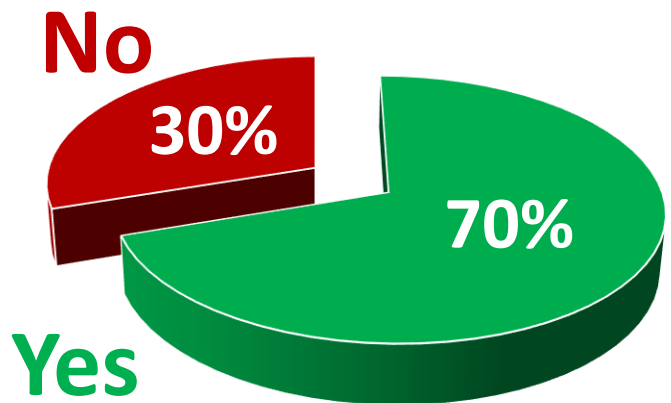
DATA FROM PROFILER – Student Profiler System

“Did you receive formal career guidance?”

In a survey of over 56 745 TVET students, 70 percent said they had received formal career guidance.

That means 30% did not.

This means that more than 17 000 of these student did not have any career guidance.



How many will give up their studies as it is not what they expected?

In the next Newsletter

The November Newsletter will include details about the following, and more.

**Are you
GENDER
fair?**

A brief guide
on how to do a
TVET gender
audit

**In touch
with
ALUMNI**

How past
students can
help future
students

**The
LANGUAGE
barrier**

Profiling
students in
diverse
languages

The Student Profiler

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