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Director

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Communications
Consultant



Lukasz Novak Chief Developer



Gerald Williamson

CEO SA



Ryan Charles
SA Chief IT Support

Dr lan SmytheInternational CEO



TOTAL READINESS SCREENER

A Total Revolution in Student Talent Recruitment at Public TVET

Colleges

24TH JULY 20255

Be Among the First to Adopt the Future of Recruitment

ELEPHANT IN THE ROOM?



The Crisis We Can No Longer Ignore
Nearly 50% of TVET students drop out in
their first year.

This is more than a statistic —it's a national alarm.

These aren't just lost students —they're lost futures, wasted public investment, and missed opportunities for industries starving for skilled talent.



TEVT READINESS SCREENER THE NEED IS BIG

Put It In Context

Dropout and Failure

High dropout and failure rates due to wrong course choice and being unprepared for Higher Education is a major factor What's the Current Solution

Fragmented
Talent
Pipeline

Our research shows that more effort is needed to steering young people in the right direction and above all to connect earlier with Higher Education Institutions

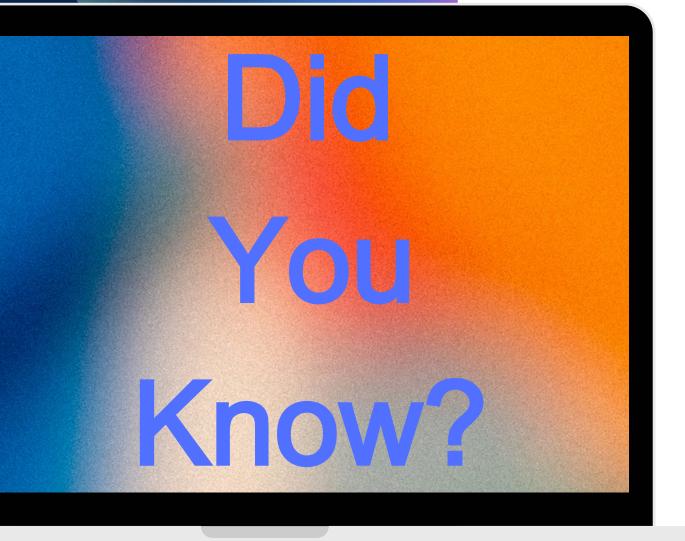
What Makes This Better?

Technology
to the
Rescue

A digital talent pipeline towards early identification and career support. Large focus on using cellphone technology to enhance the process of career exploration and recruitment



- A South African Web-based "School-to-TVET" Recruitment Tool which connects Secondary Schools to Colleges in real-time and allows college recruitment between 1 and 3 years before entering a TVET College.
- Aimed at Gr 9 12 Learners and is accessible by cellphone and is based on the current "learner profiler System" used by 33 Public TVET Colleges in SA and has already assessed over 2 million students
- Assess the preparedness of high school learners in South Africa for Technical and Vocational Education and Training (TVET) pathways.



FOR LEARNERS

Self-exploratory career guidance and an opportunity to evaluate,reflect and connect



.

3

4

5

Access

Evaluation

Career

Feedback

Connectivity

Information

BENEFIT FOR LEARNERS AND PARENTS

CLARITY

GUIDANCE

PREPARATION

CONFIDENCE

Early Identification

College Database Entry

WHY IT MATTERS FOR SCHOOLS

- Aligns with national priorities to strengthen vocational pathways and reduce youth unemployment.
- Helps schools support learners who may not pursue academic tertiary education, but still need a clear future path.
- Builds the school's profile as a provider of comprehensive, inclusive career guidance.
- Enables early identification of learners who could thrive in skills

 but lack confidence or information

WHY IT MATTERS FOR SCHOOLS

Database

Provides personalised feedback that helps learners understand their strengths and vocational potential.

Matches students' interests and abilities to realistic TVET opportunities and career options.

Increases student confidence by clarifying pathways beyond academic university routes.

Encourages proactive decision-making and engagement with future study or training plans.

Profiling

Connect with TVETS

Provides instant,
personalised insights
to learners, educators,
and parents.
Think of it not as a
test —but as a career
compass



TVETREADINESS SCREENER

Learners

Discover their true strengths and interests before enrolling.

Save time, avoid frustration, and start right.

Schools and Career Advisors

Finally, a data-driven approach to career guidance. Empower advisors with credible, easy-to-use tools.

TVET Colleges and SETAs

Get students who are motivated and well-matched to their programmes.

Improve throughput, completion rates, and morale.

O 4 Indust ry and Employers

Better visibility into em

Better visibility into emerging talent pipelines.
Helps align educational output with labour market

needs.

THIS SYSTEM WILL CHANGE THE WAY COLLEGES RECRUIT



Marketing



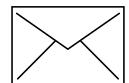
Academic
Talent
Identification

OLD VS NEW

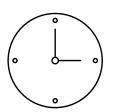
Technology vs Paper



Flyers,
handouts does
not provide
enough
connectivity
and gaurantees



Poor database compilation and, no follow - up



Limited resources and manpower

The TVET Readiness Screener is a web -based, mobile -friendly tool that connects students directly to the right TVET programmes —before they step foot on your campus. Instead of chasing learners, this technology brings them to you informed, interested, and

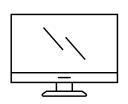
ready.

WEB-BASED COLLEGE RECRUITMENT

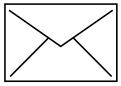
This is not just a product —it's a call to reimagine TVET recruitment and readiness.



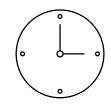
Reach Students
Where They
Already Are



Real Connections



Build Your Own Learner Database



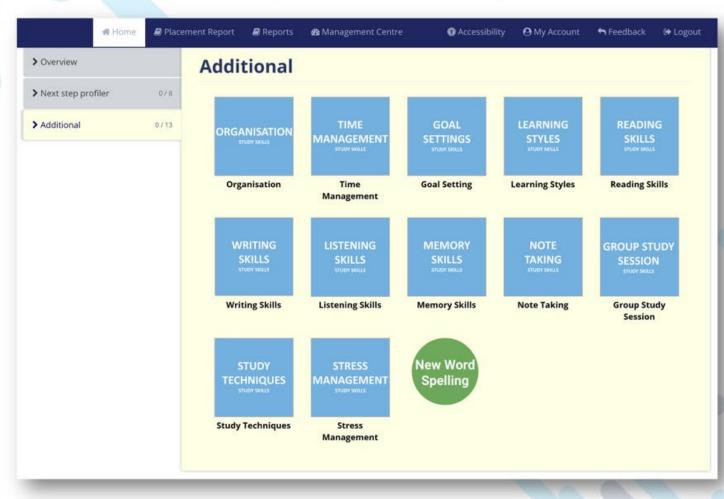
No More
Guesswork —Just
Actionable
Intelligence

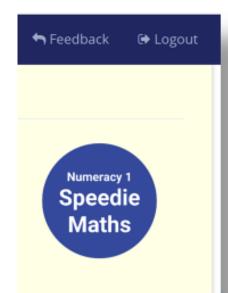
The Interface for STUDENTS?

The future is here today

Learning Support for STUDENTS

The future is here today







TVET
READINESS
SCREENER

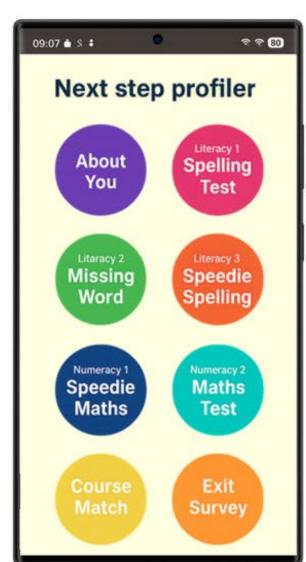


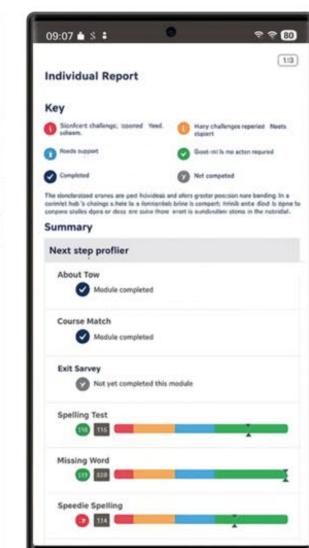




The Interface for STUDENTS?











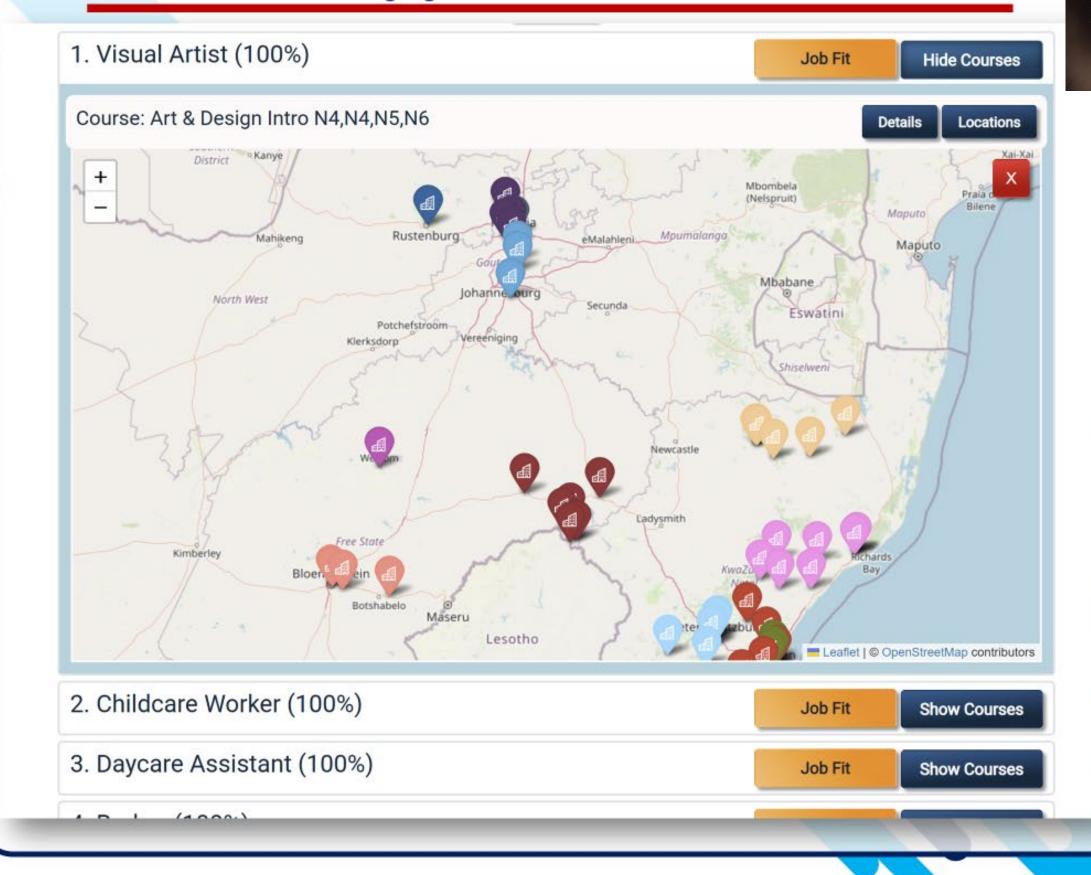
Career Support for STUDENTS?





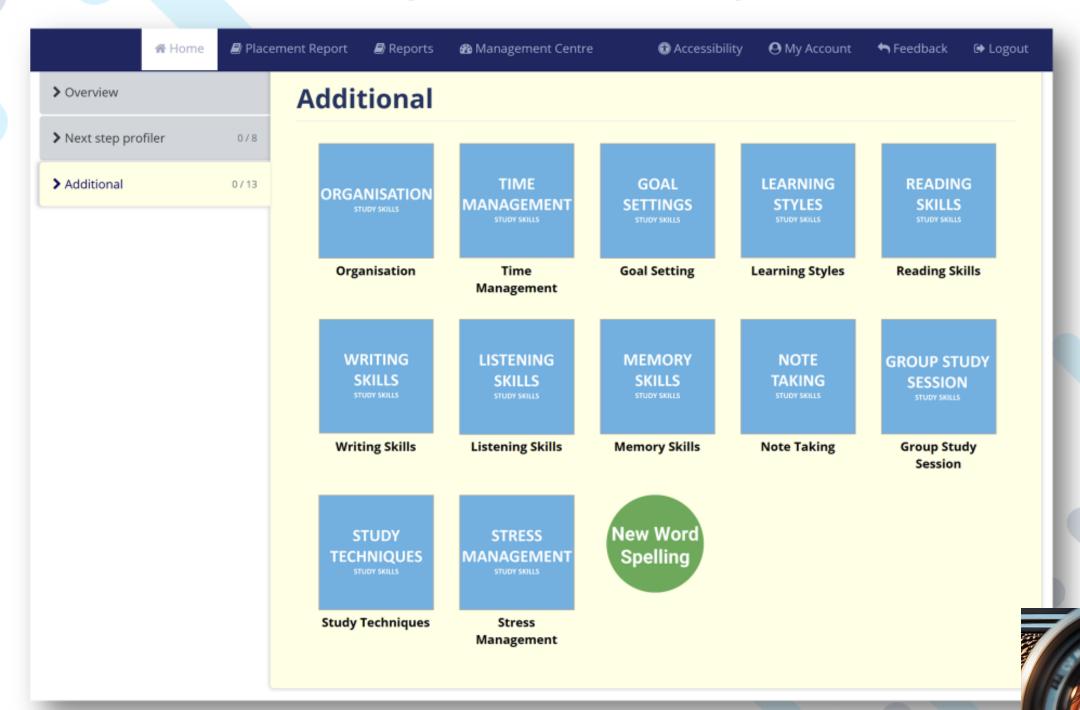


Career Support for STUDENTS?



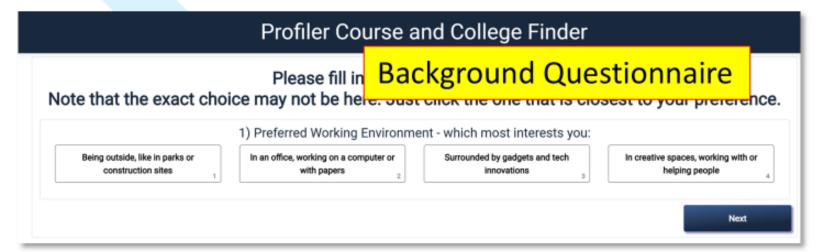


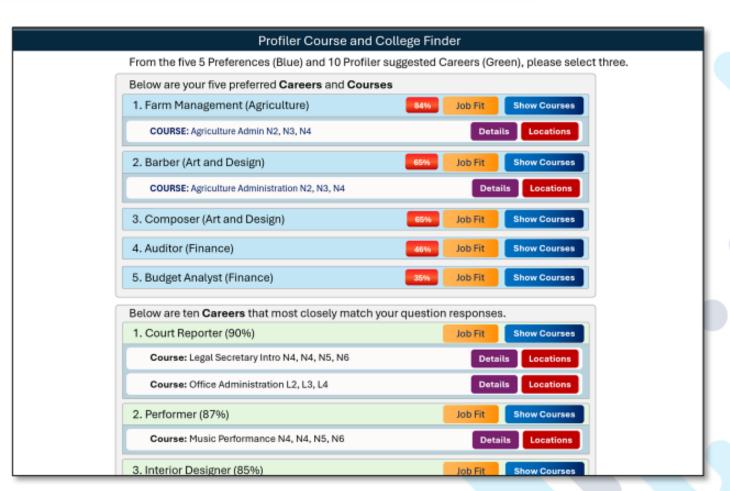
Learning Support for STUDENTS





Careers Feedback for STUDENTS







Many Different Types of



TVET READINESS SCREENER

Reports for SCHCOLS

uture Plans									
Full time study	67								
Work and study	34								
Full -Time Work	25								
Take time out	33								
Entrepreneurship	4								
Other	6								
Not sure	72								
Overall Totals	241								



TVET
READINESS
SCREENER

Reports for **COLLEGES?**

The future is here today

First Choice	Literacy Needed for Course	Maths Needed for Course	Literacy Performance	Maths Performance	
Hospitality and Catering Services	89	89	Marginal	Reconsider	
Skills Certificate: Extra Support School Prog	103	103	Sufficient	Reconsider	
Skills Certificate: Extra Support School Prog	103	103	Marginal	Reconsider	
Management Assistance	108	113	Marginal	Reconsider	
Travel & Tourism	99	101	Sufficient	Marginal	
Office Administration	108	112	Reconsider	Reconsider	
Electrical	97	100	Sufficient	Marginal	
Educare	106	99	Reconsider	Reconsider	
Skills Certificate: Extra Support School Prog	103	103	Marginal	Reconsider	
Agriculture	89	91	Sufficient	Marginal	
Internet Core Competency (IC3)	105	108	Marginal	Reconsider	
Office Administration	108	112	Reconsider	Reconsider	



READINESS SCREENER

Reports for **COLLEGES?**

		Ide ntit y Nu mb er	r Na me	t Na		t Res ult	Ch oic e 1 Ca mp us	oic e 1 Co	Spelling Test	Speedie Spelling	Missing Word	Risk Level Literacy	Maths	Risk Level Maths
		1917							4	2	4	Medium	1	Very High
				뷀					4	1	3	High	1	Very High
Literacy S		-							4	3	3	Medium	-	Incomplete
Rules	Risk Des	scrip	tor						3	2	3	Medium	1	Very High
More than 3 red	Hij	gh							4	3	3	Medium	1	Very High
3 or more fours	Lo	w							4	4	4	Low	-	Incomplete
		-		- 1					4	2	3	Medium	1	Very High
All green 4's									4	4	4	Low	4	Low
More than 2 Red	Med	lium		Ш					4	4	4	Low	4	Low
More than 3 red	3 red High								4	4	4	Low	1	Very High
3s and 4's Low		w		Ш					4	4	4	Low	1	Very High
One (1) red	Lo	-		- 8					4	2	1	High	1	Very High
One (1) red	LO	w		-88					4	3	3	Medium	3	Medium
									4	4	4	Low	2	High
									4	4	4	Low	1	Very High
		-			9			3	4	4	Low	1	Very High	
	Maths Score Rules								4	4	4	Low	1	Very High
Rule	es	Risk	De	scrip	otor				4	4	4	Low	3	Medium
1		V	ery	Hig	h	Ш					2	Incomplete		Incompleted
2			High			-11			- 4	4	4	Low	4	Low
				_	-			3	3	2	Medium	1	Very High	
3	3		Medium					4	4	4	Low	1	Very High	
4		Low					4		4	Medium	1	Very High		
									4	4	4	Low	4	Low
									4	4	- 4	Medium	1	Very High

Date: 17/05/2025 - 24/07/2025	Raw Number	% of Testees
Overall Registrations for TVET Readiness Placement Test	400	100%
How many students completed a full placement test	100	25%
How many started but did not complete a full placement test	300	75%
Students with sufficient/sufficient on their first course choice	70	70%
Students with sufficient/sufficient on their second course choice	20	20%
Students with sufficient/sufficient on their third course choice	10	10%
Males with sufficent/sufficient on their first choices	40	40%
Females with sufficent/sufficient on their first choices	60	60%

The TVET Readiness Screener

TVET Marketing Dept's

Ready for Your

Free Pilot

End August 2025?





The TVET Readiness Screener

Come And Partner with Us

Contact us at Stall 2

or

Email

gerald@learnerprofiler.com



